

press release

NEW



SPORTS SCIENCE UPGRADE

12th May

The European Institute of Fitness launched its specialised personal training program for sports science students this week to help them graduate with the greatest possibility of finding or creating their own opportunities for employment once graduated. This latest development enables effective additional training, not just in the practical skills associated with personal training, but the business component of starting up and running your own fitness business.

This 31-day program helps students fast-track their training leveraging off their already established capabilities to add to and apply their skills specifically to personal training. Institute special projects coordinator Rick Meese explains *“as a graduate myself, albeit in law not sports, I was one of the first to acknowledge transitioning from a degree program into the workplace is not easy. I instead followed my passion and retrained in fitness and haven't looked back since. Graduates in Sports Science possess a unique opportunity to excel in this industry. They already have the interest and background and, coupled with the vocational training incorporated within our specific graduate program, they can make their degree work for them in the best possible way.”* This Sports Science upgrade program is specifically tailored for sports science students providing online training libraries and LIVE virtual classroom sessions to

ensure students are kept interested and fully engaged in this program. A two-day face to face intensive completes their training to ensure they are absolutely ready to do battle.

The unique virtual classroom engages students as they progress, structuring their learning to make sure they stay on-track and graduate on-time. Institute Director Darren Tebbenham continues to explain *“with recent 'free' training for those without a degree it seems only fair to offer those with a formal academic background the opportunity to gain these skills without the normal price tag normally associated with private vocational training.”*

All graduates gain full access to the Register of Exercise Professionals (level 3 PT) with specific additional business registration in sales and marketing. Darren warns *“it isn't getting on the register that enables a successful career in fitness, it is the training experience that enabled this registration in the first place that is key. With the merits of a degree program combined with the vocational training focus in our upgrade program, we hope this venture will provide an impactful resource to the fitness industry helping more people, become more active, more often.”*

For more information about this program see www.eifonlineacademy.com where you can download a full course brochure, pricing and start dates.



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